

The difference between Ardmore Health Plan membership and pet insurance, and why you need both.

Our Ardmore Health Plan focuses on preventative healthcare and has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents – although it is essential to note that the level of cover offered by different insurers/policies can vary enormously.

Preventative healthcare includes vaccinations, parasite prevention, regular health checks and other services intended to prevent illness or to detect potential issues before your pet suffers any discomfort.

Pet insurance covers unexpected events, similar to a car insurance policy.

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed

to accident†. Data also shows you are more likely to claim on your pet insurance than your car or household insurance††.

As a Ardmore Health Plan member, your pet will be regularly examined by one of our vets or veterinary nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine Ardmore Health Plan membership with a pet insurance policy.

Ask a member of staff how to join

† Mintel's Insurance Report 2013
†† From Allianz internal data

Here's what the combination of Ardmore Health Plan membership and insurance gives you and your pet:



Sudbury
57 Cornard Road, Sudbury
Suffolk CO10 2XB
☎ 01787 372588

Out of Hours
☎ 07836 723934

Great Yeldham
1 Bridge Street, Great Yeldham
Essex CO9 4HU
☎ 01787 238255



www.ardmorevets.co.uk
ard.ardmore



Join our **Health Plan**
for Cats and Dogs



Ardmore Health Plan

Complete, worry-free preventative healthcare for your pet

START SAVING TODAY
Ask a member of staff how to join



www.ardmorevets.co.uk

We'd do anything for our pets, wouldn't we?

Whether it's the fun of watching a playful young pup exploring the world around them or the comfort of an old friend always by your side or asleep on your lap - the companionship our pets give us is priceless.

But because your faithful friend can't tell you when they're feeling unwell – and sometimes you can't see when there's anything wrong either – you want reassurance...

- ✔ **reassurance** that, as a responsible pet owner, you're making the right choices to give you and your pet a long and happy life together,
- ✔ **reassurance** that regular check-ups and early detection of any potential problems provide the best chance of a positive outcome,
- ✔ **reassurance** that if something doesn't seem quite right (maybe your pet seems a little under the weather?) that you can contact the surgery and speak to one of our friendly team, just to be sure that it's nothing more serious.

We're pet owners too – so we understand how this feels.

That's why, when we re-designed our healthcare plan, we decided that complete peace-of-mind was the most important priority.

For that reason, you'll receive a wide range of benefits, regular checks and protection against parasites when you join our Ardmore Health Plan.

What better way to give your pet the very best opportunity of a long and happy life?

For more information about the benefits a Ardmore Health Plan membership brings, please read on – or ask a member of staff.

We choose Ardmore Health Plan membership for our own pets. We hope you will too.

Thank you,
From all the team at
Ardmore Veterinary Group

To find out more about the benefits the Ardmore Health Plan membership brings, please read on – or ask a member of staff.



What's included in the Ardmore Health Plan?

Your Ardmore Health Plan membership provides the most comprehensive and cost-effective way to give your pet everything they need to stay healthy:

- ✔ **Full annual health check with a vet**, examination includes:
 - ✔ General health
 - ✔ Eyes and ears
 - ✔ Dentition
 - ✔ Heart and lungs
 - ✔ Weight check
 - ✔ Nail clip (if required)
 - ✔ Dental check
 - ✔ Anal gland expression (if required)
 - ✔ Joints
 - ✔ **6 monthly health check with a nurse** For cats and dogs includes:
 - ✔ Anal gland expression (if required)
 - ✔ Nail clip (if required)
 - ✔ Weight check
 - ✔ Diet advice
 - ✔ **Essential annual vaccinations**, include:
 - For Dogs:**
 - ✔ Distemper
 - ✔ Hepatitis
 - ✔ Parvovirus
 - ✔ Leptospirosis
 - ✔ Kennel Cough
 - For Cats:**
 - ✔ Flu
 - ✔ Enteritis
 - ✔ Feline Leukaemia
 - ✔ Herpes
 - ✔ **Worm treatments (sufficient doses for 12 months)**
 - ✔ **Flea treatments for cats and dogs (sufficient doses for 12 months)**
 - ✔ **Lungworm treatment for cats and dogs**
 - ✔ **Tick treatment for cats and dogs on the oral plan**
 - ✔ **Anal gland expression for dogs**
- Membership also includes exclusive savings:
- ✔ 10% off primary and booster vaccinations
 - ✔ 10% off neutering costs
 - ✔ 25% of microchipping
 - ✔ 10% off dentistry and dental products
 - ✔ 10% off all diets including prescription diets
 - ✔ 10% off rabies vaccination
 - ✔ 10% off additional parasite control products

Join the plan today to start saving!



How much does membership cost?

	SPOT ON PLAN	ORAL PLAN
Extra Small dog	£13.00 PER MONTH	£14.50 PER MONTH
Small dog	£13.00 PER MONTH	£15.50 PER MONTH
Medium dog	£13.50 PER MONTH	£17.00 PER MONTH
Large dog	£15.50 PER MONTH	£19.00 PER MONTH
XL dog	£18.50 PER MONTH	£24.00 PER MONTH
Giant dog	£25.50 PER MONTH	–
Cat	£12.50 PER MONTH	£12.50 PER MONTH
Cat (Complete)	£15.65 PER MONTH	–

Spread the cost of your pet's preventative health care – with convenient monthly payments by direct debits.



How do I join?

Joining is easy – Come into our practice and speak to reception, visit our website or simply call your nearest practice...

Sudbury
☎ 01787 372588

Great Yeldham
☎ 01787 238255